

One District One Product(ODOP)

Present to the meeting to consult the forest honey bee as the unique product in the local community along with the conservation and development

May 22-24, 2018

Presented by : Mr. Sai Vilisut, Deputy of SME and Trade and Industry Department in XiengKhouang

I. The Purpose of One District one Product or ODOP

Its purpose is referred to hand-skillful products, knowledge and talent of creativities and using local resources to create the unique products in the local community (village and district). ODOP is include both touchable products , such as goods, and untouchable products, such as culture, tourist sites, lifestyle and tradition which gain from the common heritage

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II. Creating ODOP products in the Province:

- Overall there are five ODOP products in the province
- Paper bag in Pukut district, the ceremony hold on 12/11/2014 at PuKham garden Enterprise

- Noodle at Na Oh Village, Kun district
 - Silk craft at XiengKeo village, Kham district
 - Carving wood at Pumixay village, Peak district
 - Tile product at Hor Kang Village, Paxay district
- and the ceremony hold on December 23, 2015 at Trade and industry department.



ສາທາລະນະລັດ ປະຊາທິປະໄຕ ປະຊາຊົນລາວ
ສັນຕິພາບ ເອກະລາດ ປະຊາທິປະໄຕ ເອກະພາບ ວັດທະນະຖາວອນ

ພິທີມອບປ້າຍ
ກາໝາຍສິນຄ້າ ໜຶ່ງເມັດ ໜຶ່ງຜະລິດຕະພັນ (ODOP) ແຫ່ງຊາດ
ທີ່ ແຂວງຊຽງຂວາງ, ວັນທີ 23 ທັນວາ 2017



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➤ The implementation on ODOP in the province

- Introduce to the promotion of goods productions and develop product No. 3558/ສພຄ in 25/11/2012
- Condition and process of selecting product ODOP at Department of Promotion and Development of goods, No, 3559/ສພຄ on 25/11/2012
- Based on regulation of marking ODOP goods in at national product and the ministry of Industry and trade, No. 2433/ອຄ.ສພຄ on 26/11/2012
- And Other relevant legislation

III. Condition and Process of selecting ODOP product.

1. General rules:

- The ODOP products must be the products made by the local community, many families or community enterprises.
- ODOP products will not include the following conditions:
 1. Raw materials are not import 100% from other country.
 2. Raw materials are illegal and do not pay its tax
 3. Fake product and modeling product of others

1. Becoming harmful product to health and Environment.
2. Becoming the unsustainable products, no future, or use at a short time such as death ceremony
3. Is a product made jointly with with foreigner
4. The used raw materials is not recyclable, irreplaceable, or occurred only in nature

2. Condition and qualification of ODOP products

- 2.1 The product itself

- 80% of The raw material are found in the local community (village and district) and other portions are found in a near district or province rationally
- + Used of raw materials, package from abroad is based the portion ration of the product .

2.2 Local knowledge and skill:

The product must be lined on the flowing conditions

- The product made by local knowledge (village, district)
- Used other community's knowledge because there are plenty of raw material found local area and required at the market or because of dislocation of the families. ı
- Knew products

2.3 Production process:

- Follow the steps of producing and processing such as, change the materials into half completed product or designed into completed products.
- Manufacturing place, the processing plane must be approved by the relevant authority, no effect to the environment, transportation, tools. The package must be guarantee the health of the user or customers.

2.4 Quality of the product:

- IF the products are types of food, they must be certified by food and medicine sector.

3. Steps of selecting ODOP product.

1. The producer must list all the products and present them to the district office of industry and trade in that area.
2. The industry and trade officers along with the district committee will select the products.
3. The district office of industry and trade will send the assessment on the products to the provincial department of industry and trade.
4. The provincial committee of industry and trade will select the outstanding products of each district and ask for the required products stamp from the ministry of industry and trade.

The challenge on the promotion of ODOP product and strategy of solving it

Problems	solve
<p>There are a few of ODOP products</p>	<ul style="list-style-type: none">• The district office of industry and trade will work closely with the production groups and explain the policy of promoting ODOP product to them.• The Department of Industry and trade will regionally promote SME and commerce

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- Production of potential commodities in the province is mostly food products, which are a life-threatening commodity, so before they can be manufactured in ODOP. They must be certified by the Food and medicine sector, making it difficult to create long-term and high cost.

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- The Provincial Department of Industry and Commerce is central to coordinating with provincial departments of Food and Medicine to make the regulation issued or should be certified as a clean food product, so as not to waste time and costs as appropriate

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(THANK YOU!)